

BUSINESS STATIONERY 2021 WHOLESALE PRICE LIST & SERVICES GUIDE

PRICES AS OF **NOVEMBER 15, 2021**; SUBJECT TO CHANGE WITHOUT NOTICE.

PRICES SHOWN IN THIS GUIDE ARE WHOLESALE (DEALER) PRICES.

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WHAT'S NEW?

- »» **BUSINESS CARD PRICING**
Small increases on BC-A, second-side printing, typesetting; removal of Thrifty cards
- »» **MATTE THERMOGRAPHY**
Matte Thermography offers your clients a high-end, non-gloss raised finish.
- »» **EXPANDED BUSINESS CARD IMPRINTING PRICES**
Pricing for imprints up to 12 names per order.
- »» **EXPANDED LETTERHEAD, ENVELOPE, & SUPPLIED STOCK PRICING**
Pricing for higher quantities; removal of a category
- »» **FOIL, EMBOSS, DIE CUT INFORMATION**
- »» **HOUSE STOCK LIST**
Clean up and removal of some stocks

PROOFING & PROOFS

We will always send you a proof unless you tell us otherwise. The purpose of a proof is to make sure that all of the elements in the file are correct and that the job specifications are correct. If you don't want a proof on repeat orders or on any jobs you submit, please let us know and we will make a note on your customer file.

Your initial proof is no-charge to you. If additional proofs are requested (new files), then an Additional Proof charge of \$7.50 will be added onto your invoice. Additional Proof charges are applied on a case-by-case basis.

QUOTES

If you are needing a quote, please email us with sample artwork, stock information, ink specs, and quantity. **We do not give out quotes over the phone.** Quote turnaround times are usually within 4-8 business hours. Complex quotes can sometimes be 24-48 hours.

TURNAROUND TIMES

Our turnaround times for business cards are generally 3-5 business days for production and 1-2 days for shipping. For letterhead and envelopes please allow 4-7 business days for production. We make every effort to work with our clients to meet their deadlines and to communicate job-pertinent needs, expectations, and education. Production times do vary during certain times of the year, however rush orders can be accommodated within reason.

ARTWORK & PRINT-READY FILES

The following guidelines are provided for submitting output ready digital files. Submitting files prepared according to these guidelines will make your order run smoothly and make the workflow for both parties more efficient. It will also help alleviate some unnecessary time and charges you incur for adjusting artwork. The less time we need to spend manipulating your files, the less the chance there is for error.

- **Always use SPOT COLOURS.** Use the Pantone Spot Coated or Solid Coated colour swatch, palette, or model. Do not use Pantone Process or RGB. Using the correct colour swatch ensures that the colour separations will output correctly. Correcting colours incurs a charge and may result in an error.
- **Always use an appropriate Black** (CMYK 0/0/0/100) or use Pantone Black Coated. Never use RGB or CMYK (100/100/100/100) mixed black (also known as a 4-colour process black). Correcting colours incurs a charge and may result in an error.
- **Always send composite artwork.** Do not separate your artworks into two pages or files. We have to put the colours back together which is what you started with. File adjustments incur a charge and may result in an error.
- **Keep your files clean.** Delete all unnecessary elements from your artwork and any locked or hidden layers. For example: old information covered with a white box or an element of one colour copied over the same element in a second colour. The document may appear correct on the screen but can output incorrectly or produce more plates than required.
- **Create artwork on the correct page size (3.5" x 2")** and frame it with a bounding box that has a stroke colour of "None". Alternatively, output your file with crops marks. We do not need registration marks, colour bars, or keylines.
- **Create proper bleeds.** If your artwork bleeds, then the elements must extend 0.125" beyond the edge of the card.

- **Convert text to outlines or curves.** If your program does not allow conversion, includes all fonts used in the file.
- **Scanned graphics.** Scan graphics in Black & White Line Art or Greyscale mode at 600dpi and save in TIF format. From there you can usually apply the appropriate colour in your graphics program.
- **Preview your separations.** Make use of the separation preview provided in your graphics program to confirm which elements will separate into which colour. If the preview shows more separations than are require, then adjustments will be needed.

ACCEPTABLE FORMATS

We will always ask for a Print-Ready PDF file first. We can accept other files formats (InDesign, EPS files), however we prefer a PDF file. We do not accept the following file formats: JPEG, GIF, or any RGB files, MS Publisher, Corel or MS Word

WAIT ... I HAVE MORE QUESTIONS / NEED MORE INFORMATION!

Do you have more questions? Please be sure to check out the FAQ section on our website (www.tradethermography.ca), and if you we haven't answered it there, you can always send us an email (info@tradethermography.ca) or give us a call (604-371-0082).

BUSINESS CARDS

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.

Prices are for Print-Ready Files. There is an additional \$5.00 charge per name if Trade Thermography is to typeset on existing artwork. **Stock and colour refer to the Trade Thermography stocks and standard ink colours.**

WHOLESALE PRICES - THERMOGRAPHY OR FLAT PRINT

PRICE GROUP		250	500	1000	ADDITIONAL 1000's
BC-A	BLACK	\$31.50	\$38.00	\$43.00	\$30.75
	#80 Cougar (White) 1 CLR	\$38.00	\$45.00	\$50.50	\$36.25
	BLK + 1 CLR	\$50.75	\$55.75	\$59.75	\$43.00
	2 CLR	\$61.50	\$68.00	\$72.50	\$52.00
BC-B	BLACK	\$40.50	\$48.50	\$58.00	\$41.50
	Astrobrights, Astroparche, #80 Cougar (NP) 1 CLR	\$49.00	\$54.25	\$65.25	\$46.75
	#80 House Stocks (Laid, Linen), #100 Dull Cover BLK + 1 CLR	\$59.25	\$65.00	\$73.50	\$52.75
	2 CLR	\$68.50	\$76.00	\$85.50	\$61.50
BC-C	BLACK	\$47.75	\$53.50	\$68.50	\$49.00
	Carnival, #80 Classic (Crest, Laid, Linen), #100 Cougar, #80 Fibre (Concept, House), 1 CLR	\$53.00	\$58.75	\$75.25	\$54.00
	#80 Domtar, #100 Gloss White, Star Vellum, BLK + 1 CLR	\$62.75	\$74.50	\$84.00	\$60.25
	Carolina 14pt, Kromekote, Speckletone 2 CLR	\$71.75	\$85.25	\$96.00	\$68.75
BC-D	BLACK	\$55.00	\$66.00	\$84.50	\$60.50
	#110 Classic Crest, #100 Classic Linen 1 CLR	\$64.50	\$71.75	\$91.75	\$65.75
	#130 Cougar, Curious Translucent, Fluorescence BLK + 1 CLR	\$70.25	\$83.75	\$94.50	\$67.50
	#80 Cambric, Metallic, Gloss Colours Stardream, Curious, #110 Domtar 2 CLR	\$78.50	\$94.00	\$112.50	\$80.50
BC-E	BLACK	\$60.50	\$73.25	\$93.75	\$67.00
	Mohawk Smooth 1 CLR	\$65.50	\$79.00	\$101.00	\$72.25
	#160 Cougar (White) BLK + 1 CLR	\$76.50	\$85.50	\$109.25	\$78.50
	Esse 2 CLR	\$84.75	\$94.75	\$121.25	\$87.00
SECOND-SIDE OR ADDITIONAL COLOUR PRINTING	BLACK	\$28.50	\$34.75	\$39.00	\$28.00
	1 CLR	\$34.75	\$41.50	\$46.50	\$33.75
	ONLY 1 SIDE TO BE THERMOGRAPHY BLK + 1 CLR	\$44.25	\$48.50	\$55.00	\$39.25
	2 CLR	\$53.75	\$59.75	\$67.25	\$48.00

Standard Inks (no charge)	Premium Inks (\$10.00 each)	Special Mix Inks (\$36.00 / add'l \$25.00)
Process Blue, Reflex Blue Fireball 185, Pepper 199, Warm Red Burgundy 215 Emerald 336, Ivy Mint 347, Forest 357 Teal 3155, Brown 469, Grey 424	Gold 872, Silver 877, Copper 876 Yellow 012, Orange 021, Purple 260	All other Pantones other than Standard or Premium are considered Special Mix.

Matte Thermography

- Non-gloss, high-end raised printing Matte Thermo finishing: \$15 added to base price per 2000 cards (Add'l 1000's \$7.00)

Multiple Name Discounts

- Applies to multiple sets of cards for the same organization where only specific information changes (name, title, cell, etc).
- Applies to base card prices above only.
- Discount does not apply to additional charges or second-side/additional colour printing.

2-3 Names: 10% Discount | 4-7 Names: 20% Discount | 8-11 Names: 25% Discount | 12 + Names: 30% Discount

BUSINESS CARD SHELL IMPRINTING

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.

Imprint Prices apply to shells and stock on a 3.5 x 8.5 sheet layed-out in a 4up column, no gutters, and a 0.25" trim at head and foot. For all other sizes please refer to the Customer Supplied Stock pricing.

Price includes running of cards with Trade standard ink colours, slitting, and boxing of cards.

WHOLESALE PRICES - Thermography or Flat Print

		250	500	1000	ADD'L 1000's			250	500	1000	ADD'L 1000's	
1 NAME	BLACK	\$45.75	\$49.25	\$49.50	\$35.50	9 NAMES	BLACK	\$167.00	\$185.00	\$202.75	\$145.50	
	1 CLR	\$52.25	\$56.50	\$56.75	\$40.25		1 CLR	\$187.25	\$207.50	\$220.25	\$158.00	
	BLK + 1 CLR	\$57.25	\$61.00	\$65.00	\$46.50		DIVIDE BY 9 FOR PER NAME PRICE	BLK + 1 CLR	\$204.75	\$226.25	\$238.00	\$171.00
	2 CLR	\$62.50	\$72.00	\$76.75	\$55.00		2 CLR	\$229.50	\$253.25	\$269.75	\$193.50	
2 NAMES	BLACK	\$50.25	\$54.00	\$54.75	\$30.25	10 NAMES	BLACK	\$182.00	\$201.50	\$220.75	\$158.50	
	1 CLR	\$56.75	\$61.25	\$61.50	\$44.00		1 CLR	\$204.00	\$226.00	\$240.00	\$172.25	
	BLK + 1 CLR	\$61.50	\$66.00	\$70.25	\$62.50		DIVIDE BY 10 FOR PER NAME PRICE	BLK + 1 CLR	\$223.00	\$246.50	\$259.50	\$186.00
	2 CLR	\$72.00	\$76.75	\$81.75	\$58.00		2 CLR	\$250.25	\$275.75	\$294.00	\$210.50	
3 NAMES	BLACK	\$69.25	\$79.25	\$84.25	\$60.50	11 NAMES	BLACK	\$198.50	\$219.50	\$240.50	\$171.50	
	1 CLR	\$74.75	\$85.75	\$91.50	\$65.50		1 CLR	\$221.00	\$246.50	\$261.75	\$187.50	
	BLK + 1 CLR	\$83.00	\$93.50	\$99.50	\$50.25		DIVIDE BY 11 FOR PER NAME PRICE	BLK + 1 CLR	\$243.25	\$269.00	\$282.75	\$202.75
	2 CLR	\$91.50	\$104.75	\$111.50	\$58.50		2 CLR	\$272.50	\$299.50	\$320.25	\$229.75	
4 NAMES	BLACK	\$76.00	\$89.00	\$93.00	\$66.50	12 NAMES	BLACK	\$216.25	\$239.00	\$262.25	\$188.00	
	1 CLR	\$82.00	\$94.00	\$99.75	\$71.50		1 CLR	\$242.00	\$268.50	\$285.25	\$204.50	
	BLK + 1 CLR	\$88.50	\$104.00	\$108.00	\$77.50		DIVIDE BY 12 FOR PER NAME PRICE	BLK + 1 CLR	\$265.00	\$293.00	\$308.00	\$221.00
	2 CLR	\$98.50	\$112.00	\$120.50	\$80.00		2 CLR	\$297.00	\$326.50	\$349.00	\$250.25	
5 NAMES	BLACK	\$105.50	\$116.50	\$124.00	\$88.75							
	1 CLR	\$114.50	\$126.00	\$134.25	\$96.25							
	BLK + 1 CLR	\$131.50	\$145.25	\$154.50	\$110.50							
	2 CLR	\$151.50	\$167.50	\$178.00	\$127.50							
6 NAMES	BLACK	\$116.00	\$127.25	\$136.25	\$97.50							
	1 CLR	\$125.00	\$137.75	\$146.75	\$105.00							
	BLK + 1 CLR	\$142.00	\$157.00	\$171.00	\$122.75							
	2 CLR	\$162.25	\$178.00	\$190.50	\$136.75							
7 NAMES	BLACK	\$126.50	\$139.50	\$148.75	\$106.75							
	1 CLR	\$138.50	\$152.75	\$162.75	\$116.50							
	BLK + 1 CLR	\$152.50	\$168.50	\$179.00	\$128.50							
	2 CLR	\$172.50	\$190.50	\$211.50	\$145.50							
8 NAMES	BLACK	\$139.25	\$154.00	\$163.50	\$117.50							
	1 CLR	\$151.00	\$167.00	\$173.75	\$127.25							
	BLK + 1 CLR	\$165.00	\$182.50	\$192.00	\$137.75							
	2 CLR	\$185.25	\$204.25	\$217.25	\$156.25							

Business Card Shells may be appropriate for a client who has specific elements on their cards that would otherwise incur additional charges on each card order (eg. hairline registration, special mix inks or matte thermography).

By purchasing shells, the client pays the upcharge one time and the cost is spread across the subsequent card imprints.

If you would like a quote on shells, please email us with sample artwork to: info@tradethermography.ca

Standard Inks (no charge)	Premium Inks (\$10.00 each)	Special Mix Inks (\$36.00 / add'l \$25.00)
Process Blue, Reflex Blue Fireball 185, Pepper 199, Warm Red Burgundy 215 Emerald 336, Ivy Mint 347, Forest 357 Teal 3155, Brown 469, Grey 424	Gold 872, Silver 877, Copper 876 Yellow 012, Orange 021, Purple 260	All other Pantones other than Standard or Premium are considered Special Mix.

LETTERHEAD

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.

Prices are for Print-Ready Files. There is an additional \$10.00 charge per letterhead if Trade Thermography is to typeset. Stock and colour refer to the Trade Thermography stocks and ink colours. Additional charges may apply.

Please specify **STANDARD THERMOGRAPHY**, **LASERSAFE THERMOGRAPHY**, or **FLAT PRINT** when ordering.

WHOLESALE PRICES - Standard Thermography or Flat Print

PRICE GROUP		250	500	1000	2000	3000	4000	5000
LH-A	Black	\$65.50	\$73.25	\$103.50	\$124.25	\$149.50	\$179.50	\$216.25
	1 colour	\$70.25	\$80.50	\$110.50	\$132.25	\$158.75	\$191.00	\$228.75
	#28 Bond (White) Blk + 1 colour	\$84.00	\$93.50	\$119.50	\$142.50	\$171.25	\$204.75	\$246.00
	2 colour	\$98.75	\$109.25	\$131.00	\$156.50	\$189.75	\$225.50	\$272.50
LH-B	Black	\$85.00	\$96.00	\$134.50	\$174.75	\$226.50	\$295.50	\$384.00
	House Linen 1 colour	\$89.75	\$104.50	\$142.50	\$185.25	\$239.25	\$312.75	\$406.00
	#24 Bond (BW, Soft White) Blk + 1 colour	\$97.75	\$112.75	\$150.50	\$195.50	\$254.25	\$331.25	\$429.00
	#24 Fibre (White) 2 colour	\$113.75	\$127.25	\$162.25	\$211.50	\$274.75	\$356.50	\$463.50

WHERE IS CATEGORY LH-C? WHY DID WE REMOVE IT?

Simply stated, we removed this category because we want to make sure that it makes sense to both you and us.

We want you to be able to provide the best price to your clients. Due to increasing/variable stock prices, it makes sense for us to remove the category and allow you to supply us the stock. If you don't have access to the stock or a vendor, we can supply it for you based on LH-A pricing + the cost of stock that we purchase for you.

PRICE GROUP		250	500	1000	2000	3000	4000	5000
Customer Supplied Stock	Black	\$54.00	\$64.50	\$77.00	\$92.50	\$111.25	\$132.00	\$159.50
	1 colour	\$62.75	\$70.25	\$83.50	\$100.00	\$121.00	\$144.00	\$174.00
	Blank Sheets Blk + 1 colour	\$69.25	\$77.00	\$91.25	\$110.00	\$132.00	\$158.50	\$190.25
	8.5 x 11 Bond or Text 2 colour	\$82.50	\$88.00	\$103.50	\$123.25	\$148.50	\$178.25	\$213.50

LASERSAFE THERMOGRAPHY

Standard Thermography is not suitable for use through a laser printer or photocopier. For laser printer or photocopier use, specify either LaserSafe or Flat Print.

First 1000 sheets: \$20.00 added to base price

Each additional 1000 sheets: \$15.00 added to base price

Standard Inks (no charge)	Premium Inks (\$10.00 each)	Special Mix Inks (\$36.00 / add'l \$25.00)
Process Blue, Reflex Blue Fireball 185, Pepper 199, Warm Red Burgundy 215 Emerald 336, Ivy Mint 347, Forest 357 Teal 3155, Brown 469, Grey 424	Gold 872, Silver 877, Copper 876 Yellow 012, Orange 021, Purple 260	All other Pantones other than Standard or Premium are considered Special Mix.

ENVELOPES

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.

Prices are for Print-Ready Files. There is an additional \$10.00 charge per envelope if Trade Thermography is to typeset. Stock and colour refer to the Trade Thermography stocks and ink colours. Additional charges may apply.

Prices are for printing 1 side, front top left corner of envelopes.

Please specify **STANDARD THERMOGRAPHY**, **LASERSAFE THERMOGRAPHY**, or **FLAT PRINT** when ordering.

WHOLESALE PRICES - Standard Thermography or Flat Print

PRICE GROUP		250	500	1000	2000	3000	4000	5000
EN-A	Black	\$70.15	\$81.75	\$120.75	\$145.00	\$173.75	\$207.00	\$248.50
	1 colour	\$76.00	\$89.75	\$127.75	\$153.00	\$184.00	\$219.75	\$265.75
	#10 Whitewove Regular Blk + 1 colour	\$85.00	\$99.00	\$135.75	\$163.50	\$195.50	\$234.50	\$281.75
	2 colour	\$97.75	\$112.75	\$148.25	\$177.25	\$212.75	\$253.00	\$307.00
EN-W	Black	\$76.00	\$86.25	\$126.50	\$157.50	\$197.25	\$246.00	\$310.50
	1 colour	\$80.50	\$93.25	\$133.50	\$166.75	\$208.25	\$261.00	\$325.50
	#10 Window Blk + 1 colour FLAT PRINT ONLY	\$89.75	\$103.50	\$142.50	\$178.25	\$218.50	\$277.25	\$347.25
	2 colour	\$101.25	\$117.25	\$154.00	\$193.25	\$241.50	\$301.50	\$376.00
EN-B	Black	\$95.50	\$130.00	\$192.00	\$268.00	\$375.00	\$525.50	\$736.00
	1 colour	\$101.25	\$139.25	\$198.75	\$278.25	\$391.00	\$546.25	\$764.75
	#10 House Linen Regular Blk + 1 colour #10 House Fibre Regular (White)	\$105.75	\$149.50	\$207.00	\$289.75	\$406.00	\$568.00	\$795.75
	2 colour	\$120.75	\$159.75	\$219.75	\$307.00	\$431.25	\$603.75	\$844.00

WHERE IS CATEGORY EN-C? WHY DID WE REMOVE IT?

Simply stated, we removed this category because we want to make sure that it makes sense to both you and us.

We want you to be able to provide the best price to your clients. Due to increasing/variable stock prices, it makes sense for us to remove the category and allow you to supply us the stock. If you don't have access to the stock or a vendor, we can supply it for you based on EN-A pricing + the cost of stock that we purchase for you.

PRICE GROUP		250	500	1000	2000	3000	4000	5000
Supplied Stock	Black	\$56.25	\$66.75	\$88.00	\$105.50	\$127.75	\$151.75	\$182.75
	1 colour	\$66.00	\$74.75	\$94.50	\$113.50	\$136.50	\$164.00	\$195.75
	#10 Open Side Blk + 1 colour	\$77.00	\$88.50	\$102.50	\$124.25	\$149.75	\$179.25	\$214.50
	2 colour	\$84.75	\$97.75	\$114.50	\$137.50	\$165.00	\$198.00	\$237.75

For supplied envelopes that are not #10, refer to customer supplied stock pricing on page 8.

ENVELOPE FLAP PRINTING

Flap only, front unprinted

Flap Print: same pricing as above
Standard Thermography: \$20.00 per 1000 envelopes added to base price
LaserSafe Thermography: \$20.00 per 1000 envelopes added pricing above (plus LaserSafe charge)

CUSTOMER SUPPLIED STOCK

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.

Prices include running of stock with Trade Thermography ink colours.

Additional charges apply for slitting cards to 3.5" x 2", and boxing them.

Prices are for Print-Ready Files. There is an additional \$5.00 per name/business card, and \$10.00 charge per letterhead or envelope if Trade Thermography is to typeset. Stock and colour refer to the Trade Thermography stocks and ink colours. Additional charges may apply.

WHOLESALE PRICES - Thermography or Flat Print

	NO. OF SHEETS	100	200	300	400	500	ADD'L 100's
CUSTOMER STOCK	Black	\$54.00	\$59.75	\$62.75	\$75.00	\$90.25	\$9.00
	1 colour	\$59.50	\$65.00	\$69.50	\$83.75	\$100.00	\$10.00
Blank stock up to 8.5 x 11 #20 Bond thru #100 Cover	Blk + 1 colour	\$66.00	\$73.50	\$78.25	\$92.50	\$111.25	\$12.00
	2 colour	\$76.00	\$84.00	\$89.25	\$105.75	\$126.50	\$14.00
2ND SIDE / ADD'L CLR PRINTING ON CUST. STOCK	Black	\$35.75	\$39.25	\$44.00	\$52.80	\$64.00	\$7.00
	1 colour	\$40.25	\$46.50	\$50.50	\$60.50	\$72.50	\$9.00
Only 1-side thermography	Blk + 1 colour	\$46.00	\$51.75	\$58.50	\$70.50	\$84.75	\$11.00
	2 colour	\$55.25	\$62.25	\$70.50	\$84.75	\$101.25	\$14.00
CUSTOMER ENVE- LOPES	Black	\$52.75	\$58.50	\$64.00	\$77.00	\$92.50	\$10.00
	1 colour	\$60.50	\$66.75	\$70.50	\$84.75	\$101.25	\$12.00
Non #10 Open Side Up to 10 x 13	Blk + 1 colour	\$67.25	\$73.50	\$79.25	\$94.50	\$113.50	\$14.00
	2 colour	\$77.00	\$84.00	\$90.25	\$107.75	\$129.75	\$16.00

Matte Thermography

- Non-gloss, high-end raised printing Matte Thermo finishing: \$15 added to base price per 1000 sheets (Add'l 1000's \$5.00)

Standard Inks (no charge)	Premium Inks (\$10.00 each)	Special Mix Inks (\$36.00 / add'l \$25.00)
Process Blue, Reflex Blue Fireball 185, Pepper 199, Warm Red Burgundy 215 Emerald 336, Ivy Mint 347, Forest 357 Teal 3155, Brown 469, Grey 424	Gold 872, Silver 877, Copper 876 Yellow 012, Orange 021, Purple 260	All other Pantones other than Standard or Premium are considered Special Mix.

For imprinting **Business Cards** on Supplied 3.5" x 8.5" Stock, refer to page 5.

For imprinting **Letterhead** on Supplied Stock, refer to page 6.

For imprinting **Envelopes** on Supplied Stock, refer to page 7.

DIE-CUTTING, FOILING, EMBOSSING

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.

Quotations given are in wholesale prices.

We offer die-cutting, foiling, and embossing services up to a 20" x 28" size. We can help you with creation of a die, or use your existing die. Each job is unique and requires custom quotes. Please email us for a quote along with a PDF file showing artwork and die line.

For file submission information, please see pages 2-3.

Typical turnaround times on die-cut, foil, and emboss jobs vary from 7-15 business days depending on the scope of the project.

ADDITIONAL CHARGES

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.

WHOLESALE PRICES

PROOFS

Initial Proof	No Charge
Subsequent Proofs	\$7.50

CANCELLATION OR CHANGES TO WORK IN PROGRESS

If plates have been made	\$12.50
(If plates have not been made artwork or typesetting charges may apply)	

REGISTRATION

Hairline/Close Registration	\$15.75/1000 impressions \$12.00/ add'l 1000s
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BLEEDS

Bleed (image running off edge of card)	\$5.00/edge
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INKS AND INK COVERAGE (see chart at bottom of page)

Standard Pantone Ink Colour	No Charge
Premium Pantone Ink Colour (for complete job, not per set/item)	\$10.00
Special Mix Pantone Ink Colour (for complete job, not per set/item)	\$36.00
Additional Pantone Ink Colours (for complete job, not per set/item)	\$25.00

ARTWORK, LOGOS & TYPESETTING

Complete Print-Ready file supplied for press	No Charge
Typesetting for Business Cards	\$5.00/name
Typesetting for Letterhead/Envelopes	\$8.00/per LH or Env
File adjustment/colour correction for press	\$30.00/15 mins

CUTTING (based on per trim set up)

\$10.00/1000 sheets

MISCELLANIOUS BINDERY

Scoring, Perforating, Round-Cornering, Numbering	Ask for Quotation
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STANDARD, PREMIUM, AND SPECIAL MIX INKS

Standard Inks (no charge)

BLUES

Process, Reflex Blue

REDS

Fireball 185, Pepper 199, Warm Red
Burgundy 215

GREENS

Emerald 336, Ivy Mint 347, Forest 357

Teal 3155

Brown 469

Grey 424

Premium Inks (\$10.00 each)

Gold 872

Silver 877

Copper 876

Yellow 012

Orange 021

Purple 260

Special Mix Inks (\$36.00/ add'l \$25.00)

All other Pantones other than
Standard or Premium are
considered Special Mix.

HOUSE STOCK LIST

EFFECTIVE NOVEMBER 15, 2021. SUBJECT TO CHANGE WITHOUT NOTICE.
IF A STOCK BECOMES UNAVAILABLE, A SUITABLE SUBSTITUTE MAY BE USED.

BUSINESS CARD STOCKS		CODE	GROUP
Cougar Cover	White 80lb (White Plate)	WP8	BC-A
	White 100lb	WP10	BC-C
	White 130lb	WP13	BC-D
	White 160lb	WP16	BC-E
	Natural 80lb (Natural Plate)	NP8	BC-B
Astrobrights Cover	Cosmic Orange 65lb	ABCO	BC-B
	Pulsar Pink 65lb	ABPP	BC-B
	Solar Yellow 65lb	ABSY	BC-B
Astroparche Cover	Blue 65lb	APB	BC-B
	Sand 65lb	APS	BC-B
	White 65lb	APW	BC-B
House Laid Cover	Bright White 80lb	GLAW	BC-B
	Gray 80lb	GLAF	BC-B
	Soft White 80lb	GLAS	BC-B
House Linen Cover	Bright White 80lb	GTBW	BC-B
	Fog Gray 80lb	GTFG	BC-B
	Ivory 80lb	GTI	BC-B
	Soft White 80lb	GTSF	BC-B
Productolith Cover	White 100lb (Dull)	LMW	BC-B
Classic Crest Cover	ABW 80lb	CCAB	BC-C
	ABW 110lb	CCA1	BC-D
	Natural White 80lb	CCNW	BC-C
	Solar White 80lb	CCSW	BC-C
	Solar White 110lb	CCS1	BC-D
Classic Laid Cover	ABW 80lb	CLW8	BC-C
	Natural White 80lb	CLNB	BC-C
	Continental Blue 65lb	CLAB	BC-C
Classic Linen Cover	ABW 80lb	CLIW	BC-C
	ABW 100lb	CLW1	BC-D
	Baronial Ivory	CLII	BC-C
	Haviland Blue 80lb	CLHB	BC-C
	Natural White 80lb	CLIN	BC-C
	Whitestone 80lb	CLWS	BC-D
Concept Fibre	Sea Spray 80lb (Fibre Blue)	RFB	BC-C
Gloss White	White 12pt	KCW	BC-C
Royal Fibre Cover	Cream 80lb (Fibre Cream)	RFC	BC-C
	Gray 80lb (Fibre Gray)	RFG	BC-C
	Rose 80lb (Fibre Pink)	RFR	BC-C
	White 80lb (Fibre White)	RFW	BC-C
Speckletone	Madero Beach 80lb	SMBW	BC-C
	Oatmeal	SOAT	BC-C
Star Vellum	Bright White 15pt	SVBW	BC-C
Cambric Cover	Ultimate Black 80lb	CAUB	BC-D
Curious Translucent	Clear 65lb (translucent)	UV	BC-D
Flourescence Cover	Avocado 10pt	FLAV	BC-D
	Lime 10pt	FLLI	BC-D
	Strawberry 10pt (replaces Mango)	FLST	BC-D
Metallic Cover	Gold 10pt	MCG	BC-D
	Silver 10pt	MCS	BC-D
Gloss Cover	Black 12pt	PSB	BC-D
Stardream	Silver 105lb	SDSI	BC-D
Curious	Gold Leaf 92lb	CMGL	BC-D
	Lustre 92lb	CMLU	BC-D
Gilbert Esse	Cocoa 105lb	GECO	BC-E

LETTERHEAD STOCKS		CODE	GROUP
Bond	White 28lb	LHW	LH-A
House Linen Writing	Bright White 24lb	LAW	LH-B
	Soft White 24lb	LAN	LH-B
Fiber Writing	White 28lb	LGW	LH-B

NO 10 BUSINESS ENVELOPE STOCKS		CODE	GROUP
Whitewove Regular	White 24lb	EHW	EN-A
House Linen Writing	Bright White 24lb	EAW	EN-B
	Soft White 24lb	EAN	EN-B
Fiber Writing	White 28lb	LGW	EN-B

LIMITED UNTIL TRADE RUNS OUT OF STOCK
DISCONTINUED. CALL TO FIND SUBSTITUTE